

GIUSEPPE ROMANO

EXPERIENCE



 date of birth: 19/05/1972
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Visual design and **communication** expert with over ten years' experience in both managing and executing projects with different media, and also in supervising diverse ATL / BTL activities.

Interested in architecture and design, passionate about **graphics**, **web design** and **creativity** in general, with a good attitude even to copywriting.

Always seeking for **new professional opportunities**, both as project manager and as designer. Always willing to face up to the next challenges in order to develop further my current skills and reach new and more ambitious goals.

COMMUNICATION EXPERT - CORPORATE IMAGE MANAGER

2005 - 2019

NET ENGINEERING SPA | Engineering Firm (Padova)

Responsible for the development of corporate image for one of the major Italian multinational engineering companies. Since 2007, as the Communication Manager, I supervised and coordinated all the activities performed by my team. Among various projects of internal and external communication, I most often managed: communication strategies & plans, both digital and offline; corporate and project presentations; brochures and project sheets; websites, social media, web presence and online reputation; conferences, fairs and business events; corporate magazines and newsletter; brand identity projects.

WEBDESIGNER - GRAPHIC DESIGNER

2002 - 2004

GAME SRL | Web Agency (Bari)

As an employee of one of the earliest web agencies in Bari, I carried out the development and full implementation of several business websites, dealing with both HTML coding and graphic concept/design.

GRAPHIC AND MULTIMEDIA DESIGNER

1998 - 2002

Various advertising, web and communication agencies

Acting as a freelance graphic designer, I carried out numerous projects: from the design of logos, brochures and advertising posters, to the production of mini websites, multimedia presentations and online showcases.

COMPETENCES

OPERATING SYSTEMS AND PLATFORMS

IT skills

Proficient use and configuration of Microsoft Windows systems
Sufficient knowledge of Mac OS functionalities

GRAPHIC TOOLS AND OFFICE APPLICATIONS

Expert in using different categories of softwares: photo-editing (specially **Adobe Photoshop**), 2D and 3D CAD design; desktop publishing and vector graphics (specially **Adobe InDesign** and **Illustrator**); word processing, spreadsheets and multimedia presentations (specially **Microsoft Word - Excel - PowerPoint**).

WEB AUTHORING

Proficient use of **Adobe Dreamweaver** for web authoring. Familiarity with different CMS platforms to manage web content (specially **Wordpress**). Always following the latest developments of the **HTML5 + CSS3** standard. I'm able to create "responsive" websites from scratch or through the customisation of templates based on the major frameworks.

ENGLISH

languages

High level of reading and writing skills. Good level of conversation.

Excellent **communication** and **negotiation** skills; high **flexibility** and ability to adapt easily to new circumstances, both at work and in everyday life. Great sense of **responsibility** and ability to work in stressful conditions (meeting deadlines, working in emergency, etc...); great **willingness** and **respect** towards coworkers.

soft skills

Remarkable **organisational skills** gained during several years of experience as a **team leader**: good **project management** skills as well as good **problem-solving** attitude.

EDUCATION

Corporate Training "Motivate and lead, communicate, and decide"

2008 - 2009

META FORMAZIONE (Brescia)

Advanced Course of Adobe Photoshop CS3

2008

BIG ROCK (Treviso)

Master's Degree in Architecture

1993 - 2004

POLITECNICO DI BARI

Final grade 109/110. Major exams: Composition and Architectural Design, History of Architecture, Urban and Land Planning, Thematic Cartography, Urban Sociology and Economics.

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